

# Introduction

This policy plan will show the goals and ambitions of the board of the Central Tenants Council of 2023. This year, the board will consist of five members with the following functions:

|                               |                              |
|-------------------------------|------------------------------|
| Michiel van Lookeren Campagne | Chairman                     |
| Chris Groot Wassink           | Secretary                    |
| Jorn de Jong                  | Treasurer                    |
| Bhavesh Chavan                | Officer of street committees |
| Yadhu Krishnan                | Vice-Chairman                |

The CTC's goal is to continue and improve its functioning. In the last two years the previous boards has made big strides into turning the CTC into a functioning unit again. This board will continue this progress over the following year. The board aims to achieve this goal by focussing on the following points :

- Keeping knowledge about tenant interests up to date by increasing the amount of communication between the tenants and the CBR
- Negotiate and communicate tenant interests to De Veste

## **Keeping knowledge about tenant interest up to date by increasing the amount of communication between the tenants and the CBR**

The Central Tennant Council will represent both the interest of De Veste and the tenants, and we will serve as a discussion platform if these interests collide. Therefore it is not only important to get regular feedback from De Veste but also from the tenants. This will ensure that our actions correspond with the issues that are most urgent and relevant. To achieve this goal the CTC will arrange regular surveys to do a needs analysis, which we will use to communicate the interests of the tenant more efficiently to De Veste. This will also ensure that the CTC will also take into account the interest of students who don't participate in the street committees.

The needs analysis will not only be useful in terms of communication to De Veste. It can also serve as important information to make specialized posters in various streets based on the important topics mentioned by the inhabitants. This will ensure that our advertisement will result in increased brand awareness.

The CTC aims to be more active on Instagram. This appears to be an efficient promotion platform which has proven itself to be useful by associations associated with the UT.

## **Negotiate and communicate tenant interests to De Veste**

The CTC is a platform where solutions are found for conflicting interests between the tenant and De Veste. We therefore will actively both inform the tenants about recent developments and we will actively bargain on the tenants behalf for topics based on the information gathered by both street committees, surveys etc.

One of these topics is sustainability. In the Netherlands, there is a legal requirement that all housing corporations rental properties have a minimum energy label of C by 2028. This applies to De Veste as well, and we will be working on behalf of the tenants to ensure that this requirement is met.